John Egan

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Summary

Product Designer and Engineer with 12+ years scaling design practices from 0-1 at high-growth companies. Expert at building design systems, driving product strategy, and delivering user experiences that generate measurable business impact. Proven track record of $75M+ in revenue influence through design-led initiatives.

Professional Experience

DigitalOcean, Senior Design Engineer, AI 2025 – Present
- 0 to 1 design and strategy for our agentic platform
- Transformed our design process by adopting a code-first workflow, using AI tools like Cursor and Claude Code to prototype production-ready components and interactions
- Leading usability testing and UX improvements to drive adoption of our AI assistant product

OPEX Fitness, Lead Product Designer 2024 – 2025
- Drive UX strategy for a platform serving 2,000+ fitness coaches and clients globally
- Redesigned our core coaching workflow, resulting in a 63% increase in user engagement
- Established our design system and component library, reducing feature development time by 30%

Flexpress AI, Lead Product Designer 2021 – 2023
- Led design for a portfolio of 0-to-1 products, directly driving $9M revenue in Q3 2022
- Managed the Flexpress product design team while scaling design operations for rapid growth
- Built our design system from scratch, enabling a consistent experience across 5 product lines

Techstars, Senior Manager, UX 2018 – 2021
- Founded our design practice and partnered with C-suite to define product strategy
- Increased enterprise conversion rates 25% through UX optimization, generating $66M in pipeline revenue
- Led design for a global accelerator platform serving 2,000+ startups across 50+ programs

VictorOps (Acquired by Splunk), Experience Developer 2015 – 2018
- Design for web, mobile, email and social, contributing to $120M Splunk acquisition
- Drove $1.2M revenue increase through enterprise user journey optimization

New England Patriots, Assistant Webmaster 2013 – 2014
- Supported digital design and web operations for the 6x Super Bowl championship organization
- Redesigned our eCommerce funnel for the Patriots ProShop site, increasing conversion rates and decreasing cart abandonment via A/B testing

Skills

Design
Figma, 0-1 Product, User Research, Usability Testing, Wireframing, Prototyping, Design, Visual Design, Design Systems, A/B Testing

Technical
HTML/CSS, React, Python, SQL, Git, Storybook, Cursor, Framer, Claude Code

Leadership
Strategic Planning, Stakeholder Management, Design Operations, Managing and Mentorship